



aspen pure

Wood reimagined.
A forest rediscovered.

art
massif

At Art Massif,

wood is more than a material. It is a conviction.

Environmental responsibility isn't a talking point for us. It shapes every decision we make. This commitment drives us to look beyond convention to question which species we use, and why.

Aspen kept emerging. Abundant, fast-growing, found across entire regions. Yet consistently underestimated. We saw potential where others saw limitation.

Aspen Pure was born from that belief: that the right expertise, applied to an overlooked resource, can unlock something genuinely new.

Light in tone, refined in appearance, and structurally capable, aspen pure redefines what engineered wood can look and perform like.

Engineered for confidence. Designed for now.






Purely elegant

Aspen Pure moves structural wood into new aesthetic territory.

Through careful sourcing and rigorous selection, quaking aspen reveals a pale, uniform surface with minimal knots. The result is a clean, consistent appearance that bridges the gap between structural and architectural timber.

Its light tone and smooth texture give designers a neutral canvas. Lines breathe. Volumes speak. Light plays. The structure itself becomes a design element, not something to hide, but something to express.

Aspen Pure brings a refined, contemporary language to glulam. One aligned with how architects are building today.



**Building with the
forest, not against it.**

Purely rooted

Aspen is a pioneer species. It colonizes disturbed landscapes, stabilizes soils, and supports biodiversity. Using it structurally reduces pressure on more heavily harvested species and broadens the foundation of sustainable forest management.

Aspen Pure is a direct expression of this logic: apply innovation where abundance already exists. Don't extract more, transform smarter.

Valorizing a fast-growing, widely available species in high-value structural applications aligns architectural ambition with ecological responsibility. Both can move forward together.


Purely responsible

Aspen grows abundantly across North America's boreal and mixed forests. Resilient, fast-regenerating, and widely distributed, it has long sustained ecosystems through disturbance and recovery alike.

Yet most of this resource ends up in low-value applications. Aspen Pure changes that equation.

By transforming aspen into high-performance structural timber, we help build a complete regional value chain: from responsible harvesting through advanced manufacturing to innovative construction. Engineering, fabrication, and expertise, all closer to home.

This is what it means to invest in a local resource. Not just to use it, but to elevate it.

A photograph of two men in a workshop setting. The man on the right is wearing safety glasses and has headphones around his neck. He is smiling broadly and has his arm around the shoulder of the man on the left. The man on the left is also wearing safety glasses and is looking down. The background is a blurred workshop environment.

**A local resource.
A regional future.**

This is what it means to invest in a local resource. Not just to use it, but to elevate it.

Structure as
architecture. Beauty
as a standard.



Technical notes and structural properties

Design Values

Mechanical testing to date (flexion, tension, compression, shear) confirms performance compatible with SPF (Spruce-Pine-Fir) design reference values. Structural elements can be designed using SPF values under applicable standards:

- Canada: CSA O86
- United States: NDS

Species-specific properties will be published upon completion of the qualification process.

Technical Documentation

Detailed design parameters and available test data are provided on request. Contact our engineering team for project-specific support.



art
massif

418-358-0712 | info@artmassif.ca